### Probability and Information

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#### Introduction

Probability of an event
Set-theoretic intuition
Probability distributions
Moments and characteristics of distributions

Conditional probability and independence

Entropy and information

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 We have considered frequent itemsets to infer association rules (i.e. discover knowledge) from a transactional database (TDB).

TID	Items
1	Bread, Milk
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• How is frequency related to probability?

The support of itemset A in TDB is the fraction of transactions with A:

$$supp(A) = \frac{\#transactions(A)}{\#transactions} = \frac{n(A)}{n}$$

where # means 'the number n of' (e.g. supp(bread) = 4/5).

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### Laws of large numbers

The frequency of observing event E in n independent and identically distributed (i.i.d.) experiments converges (in some sense) to the probability of E:

$$\frac{n(E)}{n} \to P(E)$$
 as  $n \to \infty$ 

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  - 1970-80 Information geometry (e.g. Chentsov, Amari).

# Sources of uncertainty

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Randomness: the system may be random by nature, and thus the uncertainty is irreducible.

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## What is probability?

Definition (Probability of event E)

the measure P(E) of certainty that event E will occur and ranging from P(E) = 0 (impossible) to P(E) = 1 (certain):

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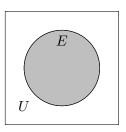
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Example (Dice)

For a fair die, 
$$P(6) = \frac{1}{6}$$

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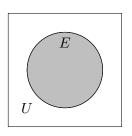
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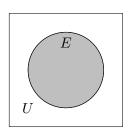


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- Probability of E is a measure of a subset  $E \subseteq U$ .
- Probabilities of negation (not E), disjunction (A or B) and conjunction (A and B):

$$P(\bar{E}) = P(U-E), \quad P(A \cup B), \quad P(A \cap B)$$

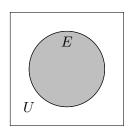


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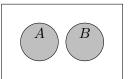
#### Universal set

Because the unvierse is certain, we set

# Additivity of probabilities

• For disjoint events  $A \cap B = \emptyset$ :

$$P(A \text{ or } B) = P(A) + P(B)$$



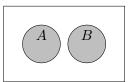
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• For *n* disjoint events such that  $E_1 \cup E_2 \cup \cdots \cup E_n = U$ 

$$P(E_1) + P(E_2) + \dots + P(E_n) = P(U) = 1$$

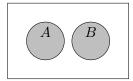


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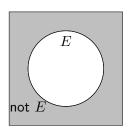
### Example

For a fair coin and a fair dice we have

$$\frac{1}{2} + \frac{1}{2} = 1 \qquad \qquad \frac{1}{6} + \frac{1}{6} + \frac{1}{6} + \frac{1}{6} + \frac{1}{6} + \frac{1}{6} = 1$$

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$$P(\mathsf{not}E) = P(U - E)$$

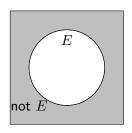


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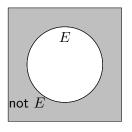
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Because

$$\begin{split} P(E \text{ or not } E) &= P(U) = 1 \\ P(E \text{ or not } E) &= P(E) + P(\text{not} E) \end{split}$$



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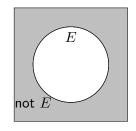
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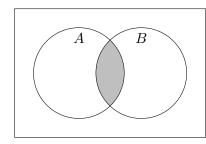


### Empty set

$$P(\varnothing) = P(\mathsf{not}U) = 1 - P(U) = 0$$

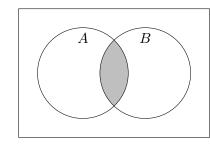
R. Belavkin

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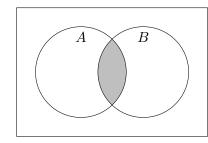
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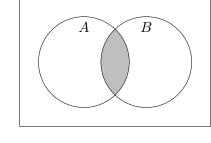
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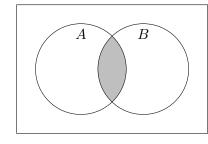
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# Example (Two coins)

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heads	heads
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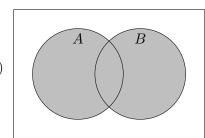
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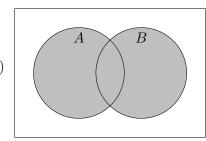
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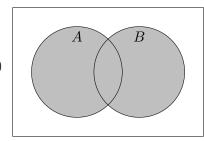
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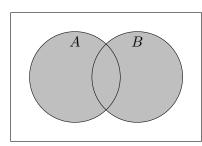
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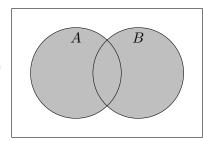
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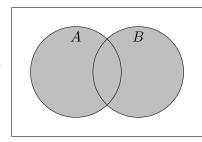
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- What is  $P(bread \cup milk)$ ?
- Using  $P(\mathsf{bread} \cap \mathsf{milk}) = 3/5$  we have

$$P(\operatorname{bread} \cup \operatorname{milk}) = \frac{4}{5} + \frac{4}{5} - \frac{3}{5} = 1$$

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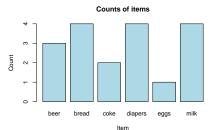
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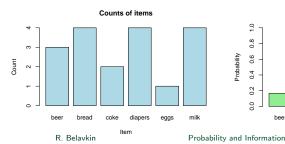


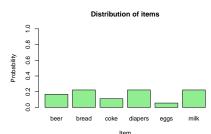
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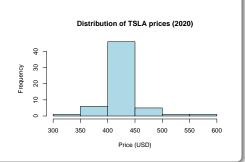
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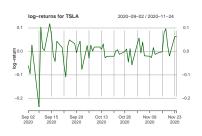


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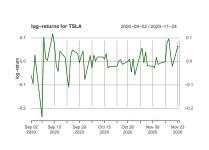


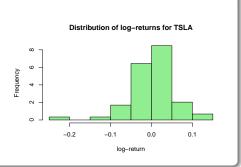
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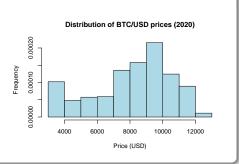
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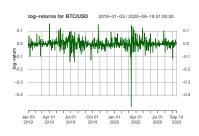


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#### Distribution of Bitcoin returns

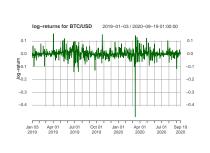


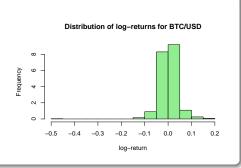
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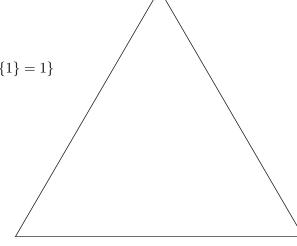
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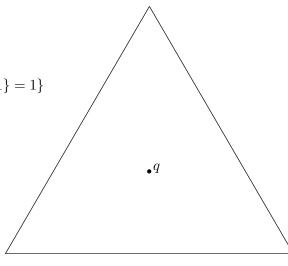


 $\omega_3$ 

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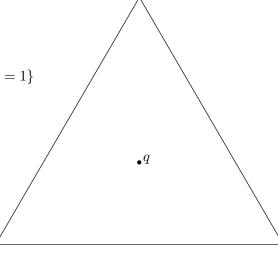


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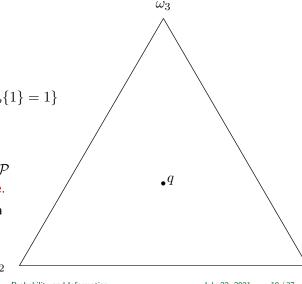


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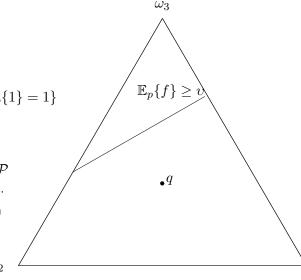
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#### Example

Let  $\mathrm{Age}=\{21,18,50,23,40\}$  and  $P(\mathrm{Age})=\frac{1}{5}.$  Then the mean age is

$$E\{{\rm Age}\} = \frac{21+18+50+23+40}{5} = 30,4$$

R. Belavkin

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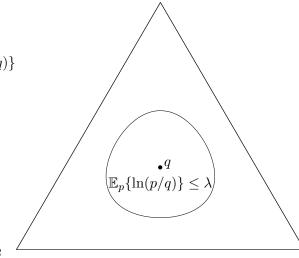
• What is better: To know P(x) or to know moments  $\mathbb{E}_P\{x^n\}$ ?

R. Belavkin

# KL-divergence and $\Gamma(u) = \ln \Theta(u)$

 The KL-divergence between  $p, q \in \mathcal{P}(\Omega)$ :

$$D_{KL}[p,q] := \mathbb{E}_P\{\ln(p/q)\}$$



 $\omega_3$ 

 $\omega_2$ 

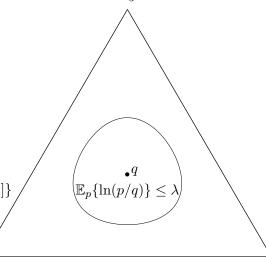
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$$\Gamma[u] = \sup_{p} \{ \mathbb{E}_{p} \{ u \} - D_{KL}[p, q] \}$$



 $\omega_3$ 

Conditional probability and independence

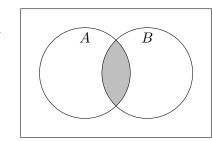
#### Introduction

Probability of an event
Set-theoretic intuition
Probability distributions
Moments and characteristics of distributions

#### Conditional probability and independence

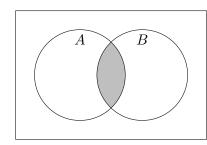
Entropy and information

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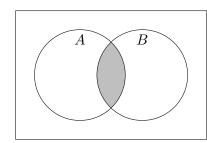
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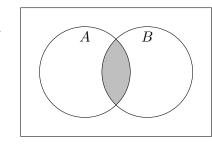
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Probabilities P(A) or P(B) are sometimes called marginal, because they can be obtained from joint probability  $P(A \cap B)$  by summation:

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Example (Clouds and rain)

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ullet For  $A = \{ clouds, clear sky \}$  and  $B = \{ rain, no rain \}$ , we can consider

$$P(rain \mid clouds)$$

• Is it the same as P(rain)?

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### Example

In the TDB example, we saw

$$P(\mathsf{Milk} \mid \mathsf{Bread}) = \frac{3}{4} = \frac{3/5}{4/5}$$

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• Look at these two decompositions of joint probability  $P(A \cap B)$ 

$$P(A \mid B)P(B) = P(B \mid A)P(B)$$

ullet Divide both sides by P(B) or by P(A) and obtain the formula:

$$P(A \mid B) = \frac{P(B \mid A)P(A)}{P(B)}$$

- It is called the Bayes' rule (due to Thomas Bayes, 1763).
- ullet It relates two conditional probabilities  $P(A \mid B)$  with  $P(B \mid A)$ .
- It is important, because often one is easier to estimate than the other.

### Example (Clouds and rain)

- What is P(rain | clouds) = ?
- Assuming  $P(\text{clouds} \mid \text{rain}) = 1$  and P(rain) = 1/5, P(clouds) = 1/2

$$P(\mathsf{rain} \mid \mathsf{clouds}) = \frac{1 \times 1/5}{1/2} = \frac{2}{5}$$

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### Example (Two independent fair coins)

$$P(A\cap B) = \begin{bmatrix} & | \operatorname{head} & \operatorname{tail} \\ | \operatorname{head} & 1/4 & 1/4 \\ | \operatorname{tail} & 1/4 & 1/4 \end{bmatrix} \quad P(A) = \begin{bmatrix} & | \\ | \operatorname{head} & 1/2 \\ | \operatorname{tail} & 1/2 \end{bmatrix}$$
 
$$P(B) = \begin{bmatrix} & | \operatorname{head} & \operatorname{tail} \\ | & 1/2 & 1/2 \end{bmatrix} \quad P(\operatorname{head}, \operatorname{tail}) = \frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$$

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### Example (Clouds and rain)

$$P(A\cap B) = \begin{bmatrix} & & \text{no rain} & \text{rain} \\ & \text{no clouds} & 1/2 & 0 \\ & \text{clouds} & 3/10 & 1/5 \end{bmatrix} \quad P(A) = \begin{bmatrix} & & & \\ & \text{no clouds} & 1/2 \\ & \text{clouds} & 1/2 \end{bmatrix}$$
 
$$P(B) = \begin{bmatrix} & & \text{no rain} & \text{rain} \\ & & & 4/5 & 1/5 \end{bmatrix}$$

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#### Introduction

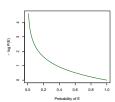
Probability of an event
Set-theoretic intuition
Probability distributions
Moments and characteristics of distributions

Conditional probability and independence

### Entropy and information

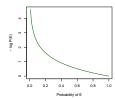
$$h(E) = \log \frac{1}{P(E)}$$

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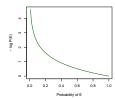
• If P(E) is the probability of event E, then the logarithm of 1/P(E) is a measure of surprise associated with observing E:

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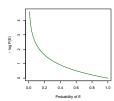
ullet It also represents the amount of information associated with E.

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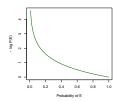


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• It is usually thought of as a measure of uncertainty, but it is also a measure of potential information.

• The logarithm of the ratio of  $P(A \mid B)$  and P(A) is called random mutual information:

$$i(A, B) = \log \frac{P(A \mid B)}{P(A)}$$

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$$I(A,B) = \mathbb{E}\left\{\log\frac{P(A\mid B)}{P(A)}\right\} = \underbrace{H(A)}_{\text{prior uncert.}} - \underbrace{H(A\mid B)}_{\text{posterior uncert. (after }B)}$$

Thus, information is the amount by which uncertainty is reduced.

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